

Limbic Arc Legal Compliance Examples

Limbic Arc is committed to operating at the highest ethical standard and in compliance with all applicable laws and regulations. Here are some things to remember when building your Limbic Arc business:

Rule Number 1: Do not make any diagnosis or treatment claims.

It is very important that you don't promote Limbic Arc technology as diagnosing or treating diseases or medical conditions. Limbic Arc is not a technology generally accepted by the traditional medical establishment and is not approved by the FDA to treat or diagnose. Do not shade that truth.

We believe in our technology. The testimonies of our users confirm its powerful usefulness—we do not need to make any inflated or false claims.

Rule Number 2: It is okay to make general wellness claims

It is perfectly acceptable to make general wellness claims regarding the power of the Limbic Arc technology that do not reference specific disease or medical conditions. Some good examples include:

"The Limbic Arc technology can assist you with weight management."

"Limbic Arc InfoBoosts can help you to relax and manage stress."

"The Limbic Arc technology can help you sleep better and feel more rested."

Rule Number 3: Only refer to chronic medical conditions in the context of prevention or management, not diagnosis or cure.

When promoting the Limbic Arc technology, it is permissible to refer to specific diseases or medical conditions in **ONLY** two contexts: 1) helping to reduce the risk of chronic diseases; or, 2) to help a person better manage life with certain chronic diseases or conditions. Some good examples include:

“Because the Limbic Arc technology helps you make better food choices, using our software will make it less likely that you will develop diabetes.”

or

“Because Limbic Arc helps you make better food choices, using our software will help you better manage your diabetes.”

But you cannot say:

“Limbic Arc will cure your diabetes.”

Another good example is:

“Because Limbic Arc helps you manage pain, it is useful in dealing with arthritis on a daily basis.”

But you cannot say:

“Limbic Arc will make sure you never get arthritis and cure you if you already have arthritis.”

Rule Number 4: Do Not Make Specific Financial Promises

You need to be careful in the way you talk about the Limbic Arc Affiliate-business opportunity. You cannot make promises about future prospective earnings. You can, however, use conditional language and draw from truthful actual personal experience when talking about the financial prospects of being a Limbic Arc Affiliate. Some examples:

It is okay to say:

“Working hard to build your Limbic Arc business makes financial independence possible.”

But you should not say:

“When you join Limbic Arc, you will immediately be able quit your job and will be rich beyond your wildest dreams.”

It is okay to say:

“With Limbic Arc, I’ve made \$4,000 in a month.” (Assuming the statement is true for you.)

But you should not say:

“If you join Limbic Arc, you are certain to make at least \$3,000 a month.”

The best thing to do is sell the benefits of this amazing technology first, then honestly present the Limbic Arc financial opportunity.

To recap the rules:

1. Do not claim that the Limbic Arc technology diagnoses or treats any medical condition.
2. Feel free to make general wellness claims about Limbic Arc.
3. Only refer to diseases and medical conditions in the context of avoiding chronic illness or managing a chronic condition.
4. Do not make specific promises regarding future earnings.

If you stick to these simple rules, you can rest easy knowing you’re working in an ethical and compliant way and in accordance with Limbic Arc’s contracts, policies, and procedures.