

## What Should I Know About Being a Limbic Arc Affiliate?

### How can I become an Affiliate?

- To become a Limbic Arc Affiliate, you must have an active Limbic Arc software license (Friends & Family accounts excluded), sign the Affiliate Agreement found on [LimbicArc.com](http://LimbicArc.com), and earn commission payments.
- All customers purchase a Limbic Arc software license through the personalized Limbic Arc website (often called a “replicated website”) of an existing Affiliate, who will then be eligible to earn commissions based on new revenue derived from the license pursuant to the terms of the Sales Compensation Plan.
- All Affiliates are customers, not all customers are Affiliates. All Affiliates and customers have access to the same Limbic Arc technology. There is no pricing difference between the software license of an Affiliate and that of a customer not engaged in marketing Limbic Arc.

### What should I know about this business opportunity?

- Limbic Arc Affiliates enjoy setting their own schedule and choosing how and when to work.
- Most of our Affiliates start their business to make a little extra money by working part time and sharing the Limbic Arc technology with people they know.
- Regarding earnings: a) Actual earnings can vary significantly depending upon time committed, skill level, and other factors; b) Not everyone will achieve the represented level of income; and c) Such amounts are before expenses, if any.
- Limbic Arc commits to helping their Affiliates succeed but makes no promise of any specific financial results.

### How can I earn sales commissions?

As a Limbic Arc Affiliate, you can earn commissions in a variety of ways including:

- Increasing Company revenue by selling Limbic Arc software licenses
- Appropriately leveraging the Limbic Arc Sales Compensation Plan
- Helping new software licensees find value in the product and remain customer
- Building a strong team of other capable sales Affiliates
- Advancing in rank to receive higher payouts

### How much can a Limbic Arc Affiliate reasonably expect to earn?

In 2020, only 25% of Limbic Arc software subscribers became Affiliates.

- 50% of Affiliates made more than US\$141 per month, and the other half made less
- 10% of Affiliates made more than US\$582 per month
- 1% of Affiliates made more than US\$3,117 per month

### What if it doesn't work for me?

Any customer may use Limbic Arc software by maintaining a software license with no requirement that they be an Affiliate. Any customer or Affiliate may cancel their Limbic Arc software license at any time—there is no long-term contract.